



KEY



Basic

NB Basic Page type



Blog Page

Blogs can have posts, unlimited authors, comments, extended entries, and embedded media from over 100 sites.



Blog Post Page



Calendar



Custom NB Page



Directory

Sortable listings of supporters with configurable display preferences. Only supporters who have opted-in to public profiles will be included.



Donation

Accept credit card donations. Supports goals for both donors and amount donated, automatic public recognition of recent donors, and auto-response thank you emails. Requires a merchant account.



Event

Supports rsvs, hosts, multiple paid ticket levels, tracking attendees, two-way Facebook event integration, staging locations, rsvp auto-response emails with directions, and printable lists for the door.



FeedBack

is for anything requiring a single free form text field, like 'contact us' or 'tell your story'



Find Friends



Home Page



Menu Only

No Page Just Menu Placeholder\



Petition

The online activism stalwart. You can set a signature goal, collect comments, pictures, and people can choose whether to publish their signature on the site.



Press Release



Recruiting

Recruit friends and track their involvement. Have they donated? Are they volunteering?



Redirect



Signup

Basic signup form, you can ask for email address, physical address, phone, whether they want to volunteer, etc.



Volunteer Signup

Asks for detailed contact info and for any volunteer tasks or roles you may want like hosting an event, interning, or stuffing envelopes.



Voter Registration

Tight integration with Rock the Vote's nationwide voter registration system. Voters will get printable forms they can mail in, and we'll automatically capture email addresses of signups.

NOTES**HOME**

Alert Bar (as needed)
Nav
Hero Image or Video
Signup (Web and Mobile Commons)
Intro with Counter
Featured Action (Optional)
Featured Event (Optional)
Latest News
Support our Work
Worker and Member Stories (Social Feed)
Footer

Donate

Navbar Button
Main Donate Page with option to donate monthly or one-time.

GET HELP NOW

Get Help Top Menu

Get Help With Deportation Defense

Information on how to get help with Deportation, including a confidential signup page to get the process started.

Get Help with Citizenship

Information on how to get help with Citizenship, including a confidential signup page to get the process started.

Get Help with DACA Renewal

Information on how to get help with DACA Renewal, including a confidential signup page to get the process started.

Get Help for Community College Students

Information on the Community College Partnership (CCP), including a confidential signup page to get the process started.

Help with Family Petitions

Information on how to get help with Family Petitions, including a confidential signup page to get the process started.

Help for Crime Survivors

Information on how to get help for Crime Survivors, including a confidential signup page to get the process started.

Get Help with Food Stamps

Information on how to get help with Food Stamps, including a confidential signup page to get the process started.

Get Help with MediCal

Information on how to get help with MediCal, including a confidential signup page to get the process started.

Local Food Pantry

Information on how to get help with Local Food Pantry, including a confidential signup page to get the process started.

TAKE ACTION

Take Action Top Menu

NOTES

Signup for Action Alerts	Signup page where advocates and users can signup for action alerts on pending legislation or other organizing actions. Includes information and Opt in for Upland mobile commons text message program.
Current Campaigns	Custom Action Alert gallery page with tiles and summaries for current campaigns, and button link to action alert signup page.
Farmworker Legalization	Action page detailing a key advocacy item. Users can learn more and sign to add their name in support.
Heat	Action page detailing a key advocacy item. Users can learn more and sign to add their name in support.
Pesticides	Action page detailing a key advocacy item. Users can learn more and sign to add their name in support.
Dream Act	Action page detailing a key advocacy item. Users can learn more and sign to add their name in support.
Worker Rights	Action page detailing a key advocacy item. Users can learn more and sign to add their name in support.
Voter Registration	Voter registration where users can register to vote or change their registration information.
Recruit Advocates	Recruiting page where users can recruit their friends and social followers to join and support UFWF. Recruits are tracked and users can come back and see who actually joined from their recruiting efforts.
Follow Us on Social Media	Social Media connect page, where users can connect with UFW Foundation on social and track friends and followers who are also supporting.
NEWS AND EVENTS	News and Events Menu
Featured Event	Event page for featured event. Can be turned on and off as needed, when a featured event exists.
Event Calendar	Main calendar page with listing of all public events.
News	Main newsfeed for UFWF
News Article	News article (blog post)

NOTES

Media and Press	Media and press page. Listing of media contacts, press releases, and press/media signup page.
Media Signup Form	Media/Press signup form, where members of the press can signup for press updates, tell us about themselves, receive press/media kit, and contact UFW Media staff.
Press Statements	Gallery of Press Releases
Press Release	Example Press release (blog post)
SUPPORT OUR WORK	Support Top Menu
Get Updates	Main signup page where users can connect with UFWF and signup for updates and news.
Volunteer	Volunteer page, with volunteer information, volunteer roles, and volunteer signup.
Local Memberships	Basic page with information on UFW Foundation memberships. List of benefits and explanation of how to apply.
Member Signup Page	Optional Member Signup Page, for use if we do online memberships.
Become a Supporter	Custom donate page where users can signup to be supporters along with monthly automatic donation.
Funders And Grants	Custom page for organization funders and grantmakers, listing value proposition for UFWF. Contact form to submit message to UFWF leadership.
Planned Giving	Planned giving program page, with basic information, contact details. benefits, steps and signup for more info.
ABOUT US	About Us Top Menu
Mission	Basic page with Mission Statement and information
Who We Are	Basic page explaining who UFWF is, and information about the organization and who you serve.
What We Do	Custom page with summary tiles for each program area.

NOTES

Immigration and Legal Services	Custom program area landing page with details and links to specific programs under Get Help Section
Public Benefits Services	Custom program area landing page with details and links to specific programs under Get Help Section
Organizing and Advocacy	Custom program area landing page with details and links to specific programs under Get Help Section
Join Our Team	Basic page with listing of available jobs along with contact info and how to apply. (If a lot of listings may convert to blog type page)
Our Board	Directory page for board members, with summary card for each board member linking to their profile.
Foundation Staff	Directory page for foundation staff, with summary card for each staff member linking to their profile.
Transparency	Basic page with organization certifications, Form 550s and annual reports.
Our Partners	Basic page with partners gallery, including images, logos and links to partners.
Locations	Basic Page listing the different UFWF locations and information
Contact Us	Contact form with Organization contact info and message form
Join	Redirect to Get Updates Main Signup Page
Privacy Policy	UFW Foundation Privacy Policy
Terms of Services	UFW Foundation TOS Page
Careers	Redirect to Join our Team page
Contact Us	Redirect to Contact Us Page

NOTES

Donate Now

Redirect to Main Donate Page

Find us on Social

Redirect to Find us on Social Media Page